



reddot winner 2026

VERMEIREN receives three Red Dot Awards: Product Design 2026 distinctions for Eon, Sync and Kuarz.



Each model in VERMEIREN's new scooter family has been individually recognised, rewarding a European design and manufacturing project that rethinks mobility scooter aesthetics.

Kalmthout, Belgium, 24 April 2026, VERMEIREN is proud to announce that **Eon, Sync and Kuarz** have each received a **Red Dot Award Winner 2026** in the **Product Design** category, sub-category **Healthcare**.

The distinction is especially significant as all three scooters were recognised individually, confirming the strength and consistency of a product family designed as a unified range.

With this project, VERMEIREN set out to challenge the conventional image of mobility devices. Drawing on more than 65 years of engineering expertise, the company developed a new generation of scooters that moves away from traditional, dated shapes in favour of a styling approach inspired by contemporary automotive design. Soft, flowing surfaces are combined with sharper, more dynamic accents to create a distinctly modern identity.

Particular attention was given to detail throughout the range, from fully integrated light bars and refined LED lighting to clean branding and carefully selected colour palettes. The bodywork fully encloses the technical components, including suspension and steering mechanisms, creating a smooth and cohesive exterior. Integrated bumpers further reinforce the streamlined, automotive-inspired appearance.

Designed as a stylistically unified family, the range is available in three sizes to address different user needs in terms of space, manoeuvrability and performance. **Eon, Sync** and **Kuarz** share several common components, maintaining a strong and recognisable design identity across the full line-up.

For VERMEIREN, the project also reflects a clear industrial choice: to design and produce in Europe to ensure high quality standards, remain close to its markets, improve responsiveness and support a more sustainable approach while maintaining competitive pricing.

"This award is a strong recognition of our commitment to developing mobility solutions that truly improve people's daily lives. It reflects the dedication and collaboration of our teams, as well as the strength of our integrated approach, from in-house development and engineering to our own production capabilities."

Patrick Vermeiren, CEO

"This success reflects the strength of international collaboration across different departments."

Daniel Huybrechs, COO

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The project brought together teams across the company, from R&D to production, with the shared ambition of creating a truly innovative scooter range.

“For me, this award confirms that well-organised teamwork can lead to great success.”

Tomasz Kapel, R&D Manager

“We can be proud of this achievement. It validates our vision of bringing disruptive design and emotion into a market that truly needs it.”

Romain Feron, Marketing Manager

“It has been a long development journey, with a great deal of shared commitment from the team to find the right way to bring a best-in-class scooter to market. This award is proof that we achieved that goal.”

Oscar Àrboles, Business Development Manager

With these three Red Dot distinctions, VERMEIREN sees its design vision recognised on an international stage, while reinforcing its commitment to innovation, European production and user-focused mobility solutions.

About VERMEIREN:

Founded in **1957**, **VERMEIREN** is a leading name in the medical equipment industry. The group specialises in wheelchairs, scooters, nursing beds, shell chairs, comfort chairs and other solutions designed to support independence and mobility. Today, VERMEIREN employs more than **1,300 people**, has subsidiaries across Europe, UK and Asia, and supplies products to more than **45 countries** worldwide.

Websites :

www.vermeiren.com – www.scooter-vermeiren.com



Press images are available upon request – marketing@vermeiren.com

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